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TRUFORM OPTICS ACQUIRES DREAMLENS™ AND GLOBALLY EXPANDS INNOVATIVE ORTHOKERATOLOGY PORTFOLIO FOR MANAGING MYOPIA

BEDFORD, Texas – September 17, 2020 – TruForm Optics, a global leader in specialty gas permeable contact lens design and manufacturing, today announced the acquisition of DreamLens™, for managing myopia through overnight orthokeratology. With this acquisition, licensed eye care professionals, worldwide, have the opportunity to expand the options of managing myopia using DreamLens, manufactured in Boston® Equalens® II material, once successful online certification is achieved.

“As a growing number of eye care professionals are becoming more educated on the options available to manage myopia, and collectively reduce the rate of the myopia pandemic, we are pleased to add DreamLens™ to our innovative orthokeratology portfolio. The acquisition of DreamLens™ further demonstrates TruForm Optics commitment of providing eye care professionals, and consumers, with the best technology, product category portfolios, and experience available,” said Jan Svochak, President, TruForm Optics.

DreamLens™ is based on a dual compression concept and each parameter of DreamLens™ has been clinically validated to provide a high first fit success rate. Modern orthokeratology with DreamLens™ uses custom designed, reverse geometry gas permeable orthokeratology shaping lenses, worn during sleep to reshape the cornea. Eye care professionals can choose to design their DreamLens™ order online at dreamlens.com, using topographical information, K readings and spectacle refraction, or discussing the order with a TruForm Optics expert consultant.

About Bausch + Lomb

In June 2004 Bausch + Lomb acquired a premarket approval for the Boston® Orthokeratology lens, marketed in the United States as Bausch + Lomb Vision Shaping Treatment VST® for overnight orthokeratology using Boston® Equalens® II gas permeable lens material. Additionally, in December of 2004, a supplemental fitting approval that encompasses the use of corneal topography and/or software-based designs was also received from the FDA. DreamLens™ is an approved VST lens design.

About TruForm Optics

TruForm Optics specializes in advancing the science and technology of specialty gas permeable lens designs for myopia management, scleral lens designs for dry eye and ocular surface disease management, bifocal and multifocal lens designs for low, moderate and advanced presbyopia management, and traditional to difficult-to-manufacture specialty gas permeable lens designs. For more information, visit tfoptics.com.

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